

# **HORIZON 2009**

## **Career Counseling Workshop**

Horizon 2009 is being organized in Patna on December 20, 2009 by Synapse Services Pvt. Ltd. in association with BBrains Development Society. About 2000 aspiring students from the schools and institutes of Patna will be exposed to highly professional, eminent and experienced career counselors from India and abroad representing diverse fields.

### **About Synapse Services**

**Synapse Services Private Limited**, a registered company based in New Delhi, India; operating in the field of Healthcare & Education through our various products and services in Audio & Video Productions, Print & Internet Publications and Events. We have a deep rooted value for Quality, Ethics, Innovation, Professionalism & Dynamism in our conduct and behavior.

### **About BBrains Development Society**

BBrain Development Society commonly known as 'biharbrains' is a non-profit organization registered under society at with special focus on awareness building on education and creating environment for research and development in Bihar. It is being run by Non Resident Indians and educated people of Bihar since 2004.

### **OVERVIEW**

- Students in Bihar lack exposure to different new and upcoming career options and opportunities.
- Because of dearth of information and knowledge, they are only opting for traditional and branded career options.
- Even if they are updated about the current career options, they lack access to the universities and institutes that are offering these courses.

### **OBJECTIVES**

- To fill the information gap among the students of Bihar
- To provide assistance to students in choosing the right career and institute for higher studies
- To assist in taking admission in the desired courses/ institutes in India and abroad
- To guide the students who are in the formative stage (Class 9, 10, 11, 12) to choose the right career
- To provide the information about the possible opportunities in their chosen field of study
- To motivate students by exposing them to the role models in the respective fields
- To guide the students who are preparing for competitive exams after class XII who have not yet achieved their chosen goals about other lucrative career options
- To provide extra support to the 200 students representing poor minorities of Patna, through free registration for the workshop.

## EVENTS

Presentation by career experts, interactive sessions, career stall, on spot counseling, information distribution through brochure and CDs, representation from institutes/colleges, customized guidance with aptitude test and lots of fun.

## Event's Detailed Program

(December 20, 2009)

Venue: SK Memorial Hall, Gandhi Maidan, Patna

10:00 AM - Inauguration and Speech by Chief Guest

10:15 AM- Career Related General Speech

10:35 AM- Presentation on different area of career option by expert councilors 15 min each (4 presentation before lunch) up to 12:00 noon

Stall interaction for 1 hr 12:00 to 1:00 PM

1:00 PM to 2:00 PM Lunch

2:00 PM- Presentation on different area of career option by expert councilors 15 min each (4 presentation after lunch) up to 3:15 PM

Stall interaction for 45 min 3:15 PM to 4:00 PM

